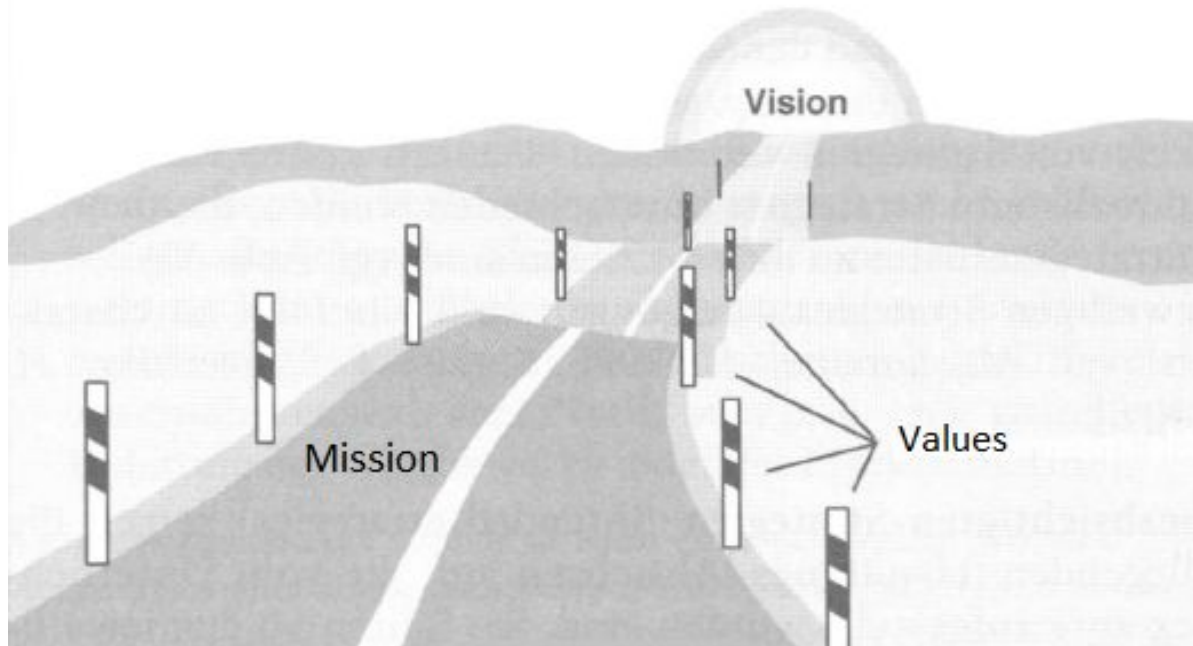




## SWS Mission, Vision and Values



**Our vision is to bring sustainability into all aspects of Swiss higher education institutions and support them to become sustainability role models for our society overall.**

## Our Mission

... promote sustainability at Swiss higher education institutions and in society at various levels through **local sustainability weeks!**

This is achieved through...



**Switzerland-wide  
networking  
and cooperation**



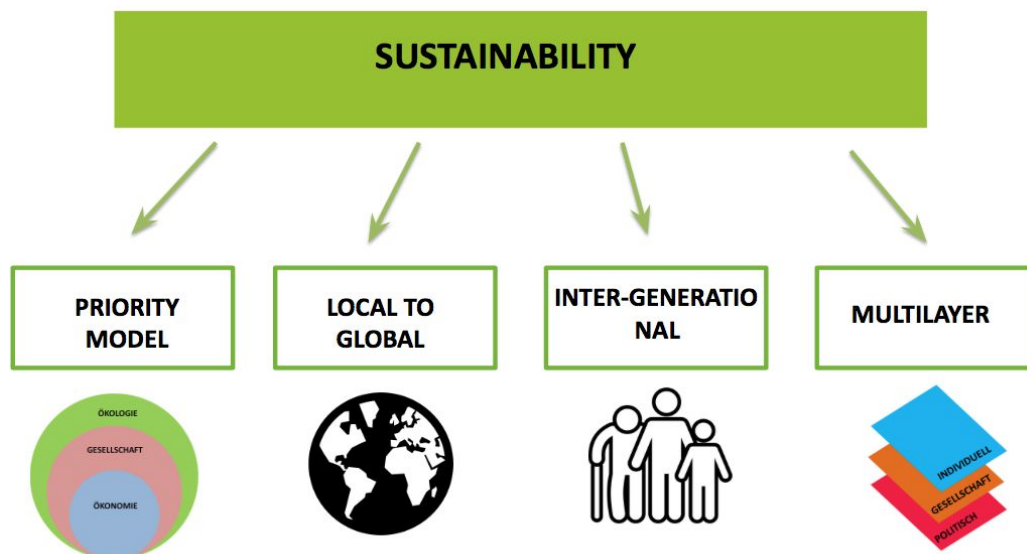
**Implementation  
of the national  
VSS and VSN  
demand paper**



**Education and  
inspiration through  
events during one  
week**

- We **bring sustainability topics into all aspects** of higher education institutions and support them to be role models in research, teaching, governance and operation while embodying sustainability meaningfully as public institutions.
- We **empower young adults** to co-organize a series of events related to sustainability (i.e. *a Sustainability Week*) at all Swiss higher education institutions to have a positive impact on our environment and society **through institutional change and community-building**.
- We **raise awareness** by reaching out, informing and inspiring as many students, higher education staff and the broader public as possible.
- We **empower everyone to implement** concrete actions to transform the higher education sector and society.
- We **enable and facilitate collaboration** through connecting like-minded students, HEI members and the public to reach higher impact.

## Our Values



### Strong Sustainability

We stand for and identify with the priority model of sustainability (also known as *concentric model of sustainability*). This model is consistent with the theory of the planetary boundaries. A holistic understanding of sustainability integrates:

- Differentiation of the global, national, regional and local level
- Intergenerational understanding and time-framing
- Multilayer approach: action on the individual, societal and political level

At the Sustainability Week Switzerland,

- we **value the environment** and live sustainably ourselves
- we are driven by **passion, fun and intrinsic motivation**
- we are **transparent** and live an attitude of honesty
- we **respect, support & trust each other**
- we **embrace diversity** and encourage everyone to co-create with us
- we **take responsibility** for constantly improving ourselves
- we believe in **challenging the status quo** and prioritise on increasing impact
- we **align our work with the UN Sustainable Development Goals (SDGs)**
- we **cooperate** with organizations that support our vision, mission and values
- we **connect like-minded people** and build a strong community
- we enable and support **an atmosphere for personal development**
- we **strive for excellence** and **celebrate our successes**