



Sustainability Week Switzerland

In times where worldwide challenges like climate change, the refugee crisis or increasing nationalism are daily business we are **focusing on the positive** trends, possibilities and development. We **connect like-minded people** and work together with passion to achieve our goals and make our dreams of a just and **better world** come true.

Our vision is to **bring sustainable development into** all aspects of Swiss **Education Institutions** and enable them to become global role models for sustainable development in the education sector.

We achieve this through **empowering young adults** to co-create a bottom-up student movement in the form of **a one-week experience**. This includes the organization of a number of **events** (such as workshops, speeches etc.) to **raise awareness** and provide information to the public. Furthermore, we engage in **university politics**, we develop **cafeteria programs** to provide more sustainable meals and we foster **community-building**, education & self-efficacy amongst all stakeholders and motivate everyone to take action to leave a **positive impact on environment and society**. We engage students with fun, a great network and the opportunity to grow personally.

Every year for 6 months, between October and March of the following year **a completely new program** is organized by students on a voluntary basis. Everything, from fundraising to the invitation of speakers to the organization of the venues and the marketing campaign is done **by the local team**. The program, therefore, highly varies each year.

The first Sustainability Week happened in 2013 at University of Zurich with the goal to raise the awareness for daily sustainability. Ever since the initiative has grown into the **biggest student-led movement** in the field of sustainability in Switzerland and has become nationally known through various achievements such as its influence on the delegation position for sustainability at the University of Zurich, its appearance in the **national radio** channel or its participation at Swiss-wide conferences. Overall, the Swiss Sustainability Week has organized **more than 250 events** (150 in Zurich) and has reached **more than 25'000 people** (15'000 in Zurich) in the past 6 years.

Furthermore, the Sustainability Week has been **acknowledged internationally**, by receiving the *International Sustainable Campus Network Award for Excellence in Student Leadership* and by the *Clinton Global Initiative University*, as well as the recognition of other networks.

Together, we bring sustainability to our Universities.
Together, we educate and inspire for sustainability.
Together, we contribute to a world with a future for all.